



# Xerox® Mobile Print Solution

Simple. Convenient. Secure.

# Xerox® makes mobile printing simpler and more convenient, while keeping your business secure.

**As computers, wireless technology and cell phones have evolved – so has the workforce. People no longer have to sit at their desks to work – they can now connect anywhere and at any time.**

Now printing, when you are mobile, can be simple, convenient and secure from any email-enabled device, such as a smartphone, iPad®, laptop or desktop. There's no need to download cumbersome drivers, tools or software. With Xerox®, you control how, when and where you print.

## Mobile workers: a powerful growth engine.

“IDC expects the global mobile worker population to increase from 919.4 million in 2008 to more than 1.9 billion in 2013, representing nearly 35% of the worldwide workforce.”

IDC, “Worldwide Mobile Worker Population 2009–2013 Forecast”

## Mobile facts:

- 70% of all workers will be mobile by 2012.
- 42% of mobile phones are now smartphones.

Source: Forrester and IDC 2009

## Keeping pace with technology.

The abundance of mobile productivity is being driven by the rapid convergence of cell phones and computers. Desktops became laptops. Now laptops are becoming iPads, while cell phones are adding functionality every few months. In fact, smartphones – email- and web-enabled – are now the fastest-growing segment of the market.

The problem is, ease of printing on these devices hasn't really kept pace. Adding to this challenge is the difficulty of downloading drivers and software, as well as the security needs that exist within an enterprise.

## What if you could print from any email-enabled device?

Imagine printing without being physically connected to a corporate network, downloading drivers or worrying about your sensitive documents sitting on a printer tray. Now you can.

## You can depend on Xerox® for mobile printing.

Xerox® is a trusted source for digital office solutions that improve productivity in all kinds of ways. That's why we're empowering today's mobile professionals with the freedom to send print jobs from any email-enabled device.

Xerox® technology brings you:

- **True Microsoft Office Conversion.** Faithful, accurate conversion of your Microsoft Office® documents without the concern of losing format or data.
- **Document Preview.** Useful thumbnail preview on the multifunction system user interface.
- **Print Settings.** Users can apply printer settings at the multifunction system as if they were printing from their desktop.

## Xerox® Mobile Print Solution is as simple as 1-2-3.



**1** Simply email your document. You don't have to decide where you want it to print until you are ready to pick it up.



**2** In response, you receive a confirmation email with a secure confirmation code.



**3** To print, select Mobile Print on your Xerox®-enabled multifunction system, enter the confirmation code, select the documents to print, and the output settings (duplex, collate, staple, etc.) right in the multifunction system.

### Simple, convenient and secure.

**Simple.** There's no software to load on the mobile device, no searching for online printer information, or time wasted looking for the right application. This solution works with any email-enabled device. Plus, there's no dependence on administrative support staff for printing tasks.

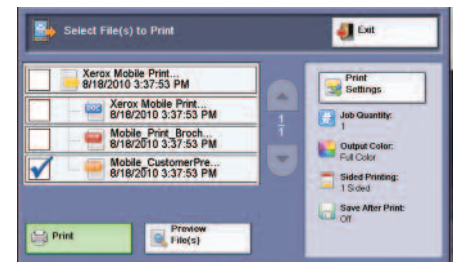
**Convenient.** Whether they're travelling or working between offices, users will be able to print Microsoft Office documents, including Microsoft Word, Excel® and PowerPoint®, as well as PDFs.

**Secure.** Mobile workers can print directly from their mobile devices and retrieve documents at a Xerox®-enabled multifunction system with a secure confirmation code. Mobile professionals will no longer have to rely on others to print sensitive documents or risk leaving prints in the output tray.

### IT advantage.

Businesses large and small rely on Xerox® for their printing needs. If you have EIP-enabled Xerox® multifunction systems on your network, you can print from any of your email-enabled devices, including your smartphone. Xerox® makes mobile printing possible in your building or throughout your campus or enterprise.

- No more concerns about managing applications for specific mobile devices.
- Now users have more choices to print where and when they want, without having to rely on others to print for them.
- No need to manage unique drivers for all different print devices in your organisation.



Once you enter your confirmation code, you'll see a list of emails with attached documents you can print.



The print preview feature makes it easy to view your document before printing.



You have print settings available on the multifunction system. Choose quantity, black and white or colour, duplexing and stapling.

# Get the most from your multifunction system.



## Xerox® workflow solutions make your office more productive.

The Xerox® Mobile Print Solution is just one example of how Xerox® workflow solutions – an added ingredient inside most Xerox® multifunction systems – can help your office or entire enterprise be more productive. The power of Xerox® workflow solutions is their ability to transform the way your organisation gets vital work done. When people work efficiently, in less time and with fewer steps, productivity goes up. Stress goes down. So do errors.

Whether you have only a few people on your team or a very large workgroup, Xerox® offers a wide range of multifunction systems that deliver flexibility and advanced features to copy, print, scan and fax – all from one device. It's about streamlining your workflow and it starts by using Xerox® workflow solutions right from your multifunction systems.

## Inside the technology – EIP

Xerox Extensible Interface Platform® (EIP) is a web-based environment that extends the functionality of your Xerox® multifunction system. EIP can:

- Simplify complicated workflows while making the multifunction system easier to use.
- Transform hard-copy documents into digital information, making it easier to edit, store and share information.
- Adapt the multifunction system to fit your work habits ... not the other way around.
- Complete some tasks entirely at the multifunction system, including retrieving documents on a network without a computer.

In short, Xerox® EIP enables your organisation to transform the way it gets vital work done.

Want to get started?  
Learn more at:  
[www.xerox.com/  
mobileprintsolution](http://www.xerox.com/mobileprintsolution)

For complete mobile specifications please visit [www.xerox.com/mobileprintsolution](http://www.xerox.com/mobileprintsolution)

## Your office. Plus Xerox. Equals more.

For more information about mobile printing or other Xerox® workflow solutions, contact your Xerox representative today.

