

THE DOCUMENT COMPANY
XEROX



Xerox Wide Format **721**
Print System

Now you
can do
more...



Whether you run a centralised reprographics department or a print-for-pay environment, you work in a world of impossible deadlines and demands. So Xerox created this small footprint, high-volume workhorse to help you do more, faster and better than ever before. And when you see it running, you'll see why the Xerox Wide Format Print System 721 has the wide-format world thinking...



Do more, faster

with the world's fastest wide-format solution.



See more

consistent solid black fills and crisp fine lines, thanks to exclusive DocuSharp™ print technology.



Be more

efficient with nearly 100% toner usage that lowers operating costs and improves uptime.



Earn more

with a lower total cost of ownership and higher reliability.

Do more, and do it **Better** – with the world's fastest wide-format solution.



Think Speed.

At 22 A1's per minute, it's the fastest solution in wide-format history. 50% faster than costlier competitors.

Think Productivity.

Delivers robust print volumes with high uptime and quality. It also lets you add paper or toner without shutting down. Concurrent scanning and printing speeds workflow even more.

Think Efficiency.

Over 99.5% toner utilisation increases yield, reliability and print quality. It also lowers your Total Cost of Ownership.

Think Profit.

Lower total cost of ownership with reduced downtime gives a higher return on investment.

Think Image Quality.

DocuSharp™ technology assures consistently excellent quality with solid black fills, crisp fine lines and cleaner backgrounds.

Think Innovation.

Cutting-edge technology brings you exclusive Colour Scan-To-File that shrinks 24-bit files to 8- or 4-bit size. FireWire® technology assures faster throughput.

Think AccXES®.

Industry-standard AccXES controller and software suite seamlessly integrates every Xerox Wide Format Solution with your network. It also saves hours of extensive and expensive operator re-training.

Think wider.



Think Total Satisfaction.

Exclusive 3-Year Xerox Total Satisfaction Guarantee is the industry's longest and strongest by far.

Think Environmentally-friendly.

Products that are ENERGY STAR® certified are designed to use less energy, help you save money on power costs, and help protect the environment. And its quiet, fume-free operation makes it even friendlier.



Your nearest XEROX authorised wide-format reseller is:



XEROX

Worldwide Partner

© 2003 XEROX CORPORATION. All rights reserved. Xerox, AccXES, MicroDensity, and Think Wider are trademarks of Xerox Corporation. PostScript is a registered trademark of Adobe Systems, Inc. Windows is a registered trademark of Microsoft Corporation in the United States and other countries. FireWire is a registered trademark of Apple Computer, Inc. All other product names mentioned herein are trademarks of their respective companies. The Xerox Total Satisfaction Guarantee applies to equipment under a Xerox warranty of a Full Service Maintenance Agreement and is subject to certain conditions. ENERGY STAR® is a U.S. registered mark. As an ENERGY STAR® Partner, Xerox Corporation has determined that these products meet the ENERGY STAR® guidelines for energy efficiency. Product appearance, build status and/or specifications are subject to change without notice. 10/03

708P87500GBE